



PROFIT magazine Ranks Complete Innovations Inc. as one of Canada's Fastest-Growing Companies

Complete Innovations ranked 18th on the Next 100 list of Canada's Fastest-Growing Companies

Toronto, ON - Complete Innovations Inc., a leading global provider of operational solutions for mobile workforce and transportation-related companies, announced today it has been recognized for the second consecutive year as one of the Next 100 by PROFIT magazine.

"Exceeding our customers' rapidly evolving needs remains at the forefront of our innovation and product development," said Tony Lourakis, CEO, Complete Innovations. "We feel extremely honoured to be listed in the PROFIT 100 among such unique and revolutionary Canadian companies."

Celebrating its 10th year in business in 2010, Complete Innovations has increased its revenue by 465% within the past five years, and has over 30,000 mobile subscribers throughout North America and its various international resellers. Complete Innovations provides mission-critical software solutions that optimize operational efficiencies, monitor, manage and track company fleets, to meet the growing needs and business challenges of mobile workforce and transportation-related companies.

As the company continues to expand and look to new ways to provide its customers with the most up-to-date technology, Complete Innovations continues to foster deep relationships with industry leading partners such as Garmin International Inc., the global leader in satellite navigation. Through this partnership, Complete Innovations now offers its customers a way to dramatically improve communication and safety between managers and their mobile workforce using free-form text and scripted messages delivered on GPS-enabled personal navigation devices.

"Canada's Fastest-Growing Companies are the poster children for entrepreneurship, innovation and pure tenacity," says Ian Portsmouth, editor of PROFIT. "They demonstrate what it takes to succeed in today's highly competitive, technology-driven global economy."

Ranking Canada's Fastest-Growing Companies by five-year revenue growth, the PROFIT 100 profiles the country's most successful growth companies. Published in the June issue of PROFIT and online at PROFIT100.com, the PROFIT 100 is Canada's largest annual celebration of entrepreneurial achievement.

For more information on Complete Innovations technologies, please visit www.completeinnovations.com

Complete Innovations Inc.:

Complete Innovations Inc., is a leading global provider of mission-critical operational solutions for mobile workforce and transportation-related companies. For more than ten years, Complete Innovations Inc. has been providing [dispatching](#), [fleet tracking](#) and mobile resource management solutions to over 3,000 companies Worldwide. The company markets its products under Courier Complete, Fleet Complete, and FuelFast brand names, and maintains partnerships with AT&T, Microsoft, Motorola, and TELUS. Visit Complete Innovations Inc. online at: www.completeinnovations.com.

About PROFIT Magazine:

PROFIT: Your Guide to Business Success is Canada's preeminent publication dedicated to the management issues and opportunities facing small and mid-sized businesses. For 28 years, Canadian entrepreneurs and senior managers across a vast array of economic sectors have remained loyal to PROFIT because it's a timely and reliable source of actionable information that helps them achieve business success and get the recognition they deserve for generating positive economic and social change. Visit PROFIT online at www.profitmagazine.ca.

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